

Internship Job Description:

Video Editing and Social Media Content Creation in International Education

From 10/07/2023 to 10/09/2023. Full Time. Paid Internship.

We are offering an exciting opportunity for an intern to join our team as a Video Editing and Social Media Content Creation intern. This paid internship will provide hands-on experience in video editing, content creation, and YouTube channel management. If you have a passion for video production, storytelling, International Education and a desire to learn and grow in a dynamic environment, this internship is perfect for you.

Responsibilities:

- Collaborate with our team to brainstorm, script, and storyboard video ideas that align with our brand and objectives.
- Assist in editing raw footage and assembling video content using industry-standard software (e.g., Adobe Premiere Pro, Final Cut Pro) to create visually appealing and engaging videos.
- Support the enhancement of video quality through color correction, audio adjustments, and visual effects to ensure a polished final product.
- Contribute to the management and maintenance of our YouTube channel, including uploading videos, writing compelling descriptions, and optimizing content for search engine visibility.
- Aid in the creation of eye-catching thumbnails, end screens, and video overlays to maximize viewer engagement and encourage subscriptions.
- Assist in monitoring YouTube analytics and providing insights to improve video performance and audience engagement.
- Participate in the development and execution of video + poster marketing campaigns across social media platforms to increase awareness regarding opportunities in France and drive traffic to our channel.
- Contribute to the creation of informative and visually appealing tutorials and infographics that effectively communicate complex concepts.
- Stay up-to-date with the latest video editing techniques, YouTube trends, and best practices to continuously improve video content
- Additional contents for Instagram and Website will also be developed

Qualifications:

- Currently pursuing a Bachelor degree in Film Production, Multimedia, Digital Media, Mass Communication or a related field.
- Basic knowledge of video editing software such as Adobe Premiere Pro, Final Cut Pro, or other industry-standard tools.
- Familiarity with the YouTube platform and a keen interest in understanding its algorithms, SEO strategies, and audience engagement.
- Basic graphic design skills using software like Adobe Photoshop or Canva to create thumbnails and graphics.
- Strong attention to detail, creativity, and a passion for storytelling.
- Excellent communication skills, both verbal and written.
- Specific interest for International Education will be a plus
- Ability to work independently, manage time effectively, and meet deadlines.
- A positive attitude, willingness to learn, and a proactive approach to tasks.
- Prior experience with video editing or content creation (personal projects, coursework, etc.) is a plus.

This internship offers a unique opportunity to gain practical experience in video editing, content creation, and YouTube channel management. You will work closely with our team and contribute to the creation of engaging and impactful videos. Join us to develop your skills and make a meaningful impact in our online presence.

You'll need to work on your own computer and software. Video to be edited will be provided by Campus France Pakistan.

You'll work remotely and will meet once a week in Islamabad with Campus France Pakistan team at Alliance Française Islamabad. Working hours are flexible but deadlines for tasks are to be strictly adhered.

Job contract with Campus France Pakistan/Alliance Française Islamabad

How to apply:

Please email your CV + a 60sec video to present your motivation + link to your portfolio to pakistan@campusfrance.org